



**FOR IMMEDIATE RELEASE: May 5, 2022**

**Contact:** Jamie Morris LeVine, 480.284.6033, [Jamie@slentertainment.com](mailto:Jamie@slentertainment.com)  
Mara Klein, 480.284.6033, [Mara@slentertainment.com](mailto:Mara@slentertainment.com)

### **SCOTTSDALE FASHION WEEK RETURNS MAY 2022**

*Luxury designers and premiere Scottsdale venues announced for series of events to take place May 11-15*

**Scottsdale, Ariz.** - Scottsdale Fashion Week (SFW), powered by Steve LeVine Entertainment & Public Relations and FORD/Robert Black Modeling Agency, returns for the first time since 2019 for five days of fashion shows, entertainment, and events taking place from Wednesday, May 11 to Sunday, May 15. Tickets are on sale now at [ScottsdaleFashionWeek.com](http://ScottsdaleFashionWeek.com).

Scottsdale's glamorous fashion series features runway shows with high-end, national, and international designer brands showcasing their newest collections. The event, presented by Purely Sedona, will take place at several locations throughout Scottsdale, with a unique theme for each night.

- Wednesday, May 11:: Saks Fifth Avenue VIP Cocktail Night- invitation only.
- Thursday, May 12:: Opening Night at Mercedes-Benz of Scottsdale showcasing Saks Fifth Avenue with special guest Marcellas Reynolds, best selling fashion author, emceeding and hosting a book signing.
- Friday, May 13:: Splash Into Fashion at Scottsdale's newest luxury hotel, Senna House, and their upscale Mediterranean restaurant, Cala. The night will feature designers including CAMI AND JAX, Avery Rose, and Cotton On overlooking the pool at Senna House. Guests are invited to join the after party at Cala of Scottsdale following the show.
- Saturday, May 14:: The Vault of Scottsdale will feature fashion from Greta Constantine presented by Wardrobe Apparel. The backdrop of the evening will showcase The Vault's elite collection of classic and modern cars. Guests are invited to join the after party at Chancey Social following the show.
- Sunday, May 15:: Sunday Soiree featuring Wardrobe Apparel will start with brunch at Zinqué followed by a fashion show inside of Scottsdale Fashion Square.

\* The Tory Burch Champagne and Shopping wrap party following Sunday Soiree will be open to all Scottsdale Fashion Week ticket holders.

"We are very excited to bring this premiere event back into the Scottsdale area, with some of the industry's most current designers and venues to date," said CEO of Steve LeVine Entertainment and Public Relations, Steve LeVine.

For the first time Charlotte Tilbury is the official beauty partner, providing the makeup looks for all models at the event. Cali & Co. beauty lounge will be providing the hair looks for the models throughout the week.

Magical Builders is the official non-profit partner of Scottsdale Fashion Week. Magical Builders is a non-profit organization formed with the mission of unifying people to advance the well-being of children and their communities. For almost two decades, Magical Builders has made a lasting impact in communities throughout the country by facilitating the renovation of charitable facilities, including youth and teen centers, athletic fields, domestic abuse shelters, active military and veterans centers, daycare facilities, homeless and poverty centers, disability centers, affordable housing, hospital family living centers, academic facilities and other projects

Scottsdale Fashion Week is the state's premium series of fashion shows. It is a star-studded annual event with a calendar of activities that attracts thousands of attendees. For more information visit [ScottsdaleFashionWeek.com](http://ScottsdaleFashionWeek.com). Keep up-to-date with SFW by following the latest news on [Facebook](#), [Twitter](#) and [Instagram](#).

###

#### **About Scottsdale Fashion Week**

Scottsdale Fashion Week is an annual fashion event featuring shows by top luxury brands. This star-studded affair attracts thousands of attendees anxious to see the season's hottest collections. The four-day event will bring together designers, buyers, media, stylists, celebrities, VIPs and special guests to participate. For more information, please visit [ScottsdaleFashionWeek.com](http://ScottsdaleFashionWeek.com).

#### **About Steve LeVine Entertainment & Public Relations**

Steve LeVine Entertainment & Public Relations (SLE) is a full-service entertainment, events and public relations agency. SLE specializes in public relations, event planning, coordination and production, talent booking and management, marketing and promotions, new media and design. For more information on Steve LeVine Entertainment & Public Relations, please visit [SLEntertainment.com](http://SLEntertainment.com).

#### **About FORD/ Robert Black Modeling Agency**

FORD/Robert Black Agency is one of the most prominent model and talent agencies in the Southwest. Since its founding in 1987, the FORD/Robert Black Agency has earned its reputation as an industry leader. FORD/RBA provides a full-service model and talent agency to a diverse talent group of all ages, genders, ethnicities, and body types for print, runway, commercial print, TV/film, and voice-over work. FORD/RBA also represents artists for photography, hair/make-up, and wardrobe styling.

#### **About Magical Builders**

Magical Builders is the official non-profit partner of Scottsdale Fashion Week. Magical Builders is a non-profit organization formed with the mission of unifying people to advance the well-being of children and their communities. They support the renovation and construction of youth and community facilities throughout the United States to make a lasting impact.